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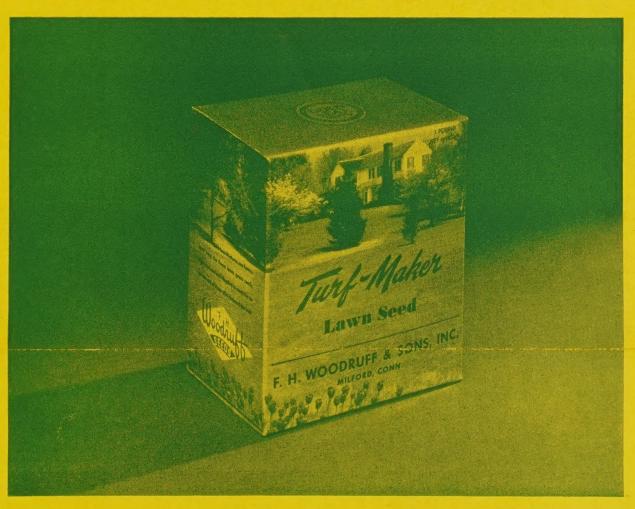


Wholesale Price Lis

Adapted

LAWN SEED MIXTURES

WOODRUFF MERCHANDISING PAYS OFF!



DISPLAY THIS NEW SALES-PRODUCING PACKAGE Next Spring!

F. H. WOODRUFF & SONS, INC.

Branches: BELLEROSE, L. I., N. Y. - ATLANTA, GA. - TOLEDO, OHIO - SACRAMENTO, CALIF. - DALLAS, TEXAS - MERCEDES, TEXAS



WOODRUFF Adapted LAWN SEED

GOLD SEAL MIXTURES



Produce the Nation's Finest Lawns

Contain:

- 1. Over 75% Perennial Grasses.
- 2. Over 97% Pure Seed.
- 3. Over 80% Average Germination.
- 4. Less than 0.3% Weed Content.
- 5. NO NOXIOUS WEEDS.

BRAND	DESCRIPTION	50 lb. Bags	25 lb Bags PRICES	5 lb. Cartons ARE PER 100 POI	3 lb. Carfons UNDS	1 lb. Cartons
TURF-MAKER No. 1	Contains: Extra Heavy Ken- tucky Bluegrass, Certified Colonial Bent and Fancy Redtop.	\$99.00	100.00	101.00	102.00	104.00
TURF-MAKER No. 38	Contains: Certified Colonial Bent, Red Fescue, Extra Heavy Kentucky Bluegrass and Fancy Redtop.	\$99.00	100.00	101.00	102.00	104.00
TURF-MAKER For Light Soils	Contains: Certified Colonial Bent, Red Fescue and Fancy Redtop.	\$99.00	100.00	101.00	102.00	104.00
TRU-SHADE	Contains: Creeping Red Fescue, Rough Bluegrass, Chewings Fescue, and Fancy Redtop.	\$99.00	100.00	101.00	102.00	104.00

THIS CANCELS ALL PREVIOUS QUOTATIONS.

Special Discounts, Terms and Conditions.

(IMPORTANT - please read carefully)

F. O. B. MILFORD or BELLEROSE, L. I. – and FREIGHT PREPAID to your station on orders of 200 pounds or more of these mixtures.

TERMS - 2% ten days, E. O. M. to firms of approved credit.

SHIPPING QUANTITIES – 1 lb. Cartons, 25 per case; 3 lb. Cartons, 16 per case; 5 lb. Cartons, 10 per case; 2 lb. Bags, 25 per bale; 5 lb. Bags, 10 per bale; 25 lb. Bags, 2 per bale.

FOR BROKEN LOTS - Add 1c per pound.

NOVEMBER 1, 1950

EXTRA PROFITS

for the "OFF-SEASON"

FEATURE



- - New Selling Aid - -

Use WOODRUFF'S modern counter and window displays to boost your lawn seed sales.

AVAILABLE IN TWO SIZES

18" x 24" - Holds 1 lb. Box Woodruff Lawn Seed 30" x 40" - Holds 5 lb. Box Woodruff Lawn Seed

If you haven't received one - Order yours today.

RED SEAL MIXTURES



Produce the Best Lawns Possible FOR SEED DOLLARS SPENT

Contain:

- 1. Over 40% Perennial Grasses.
- 2. Over 90% Pure Seed.
- 3. Over 75% Average Germination.
- 4. Less than 0.6% Weed Content.
- 5. NO NOXIOUS WEEDS.

BRAND	DESCRIPTION	50 lb. Bags	Bags	5 lb. Cartons ARE PER 100 PG	Cartons	1 lb. Cartons
ROYAL	Contains: Kentucky Bluegrass, Mixed Bent, Common Rye- grass and Redtop.	\$70.00	71.00	72.00	73.00	75.00
MILFORD GREEN	Contains: Red Fescue, Ken- tucky Bluegrass, Common Ryegrass and Redtop.	\$70.00	71.00	72.00	73.00	75.00
SHADY SPOT	Contains: Rough Bluegrass, Red Fescue, Common Rye- grass and Redtop.	\$70.00	71.00	72.00	73.00	75.00

WHITE TAG LINE

(TO MEET THE COMPETITIVE TRADE)

INERT MATTER NOT OVER 15%	50 lb. Bags	25 lb. Bags PRICES ARE PER	5 lb. Bags 100 POUNDS	2 lb. Bags
PARK	\$47.00	48.00	49.00	50.00
GREEN DIAMOND	\$27.00	28.00	29.00	30.00

F. H. WOODRUFF & SONS, INC.,

MILFORD, CONN.

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Why

GRO-SOD IS CHEAPER

than ordinary fertilizer!

- 1. It goes more than twice as far!
- 2. It feeds the lawn over a longer period of time!
- 3. It is a LAWN FOOD designed FOR LAWNS ONLY!





10 - 6 - 4

One-half the nitrogen is Organic. No offensive odor. Promptly effective and lasting.

PRICES

SIZE

WHOLESALE

RETAIL

50 lb. Bags - 2.85

3.90 2.20

25 lb. Bags - 1.55

4.4

Ton Lots or over Less 5%.
WRITE FOR CARLOT PRICES

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

Terms: Net, F.O.B. our Warehouses Freight Prepaid on 200 lbs. or over.

FOR QUALITY - FOR SERVICE - FOR SELLING AIDS

WOODRUFF LEADS